



# certero AssetStudio®

Software Asset Management

## AssetStudio® - Enterprise Software Asset Management

- ✓ Modular by design to reduce complexity, increase capability and remain simple to use
- ✓ AssetStudio® takes feeds from Altiris, SCCM, LANDesk, Front Range & more
- ✓ Multiple platforms, multiple vendors, single SAM Solution
- ✓ Business Intelligence - valuable knowledge in a few clicks



The all-new Enterprise AssetStudio® Suite facilitates IT Asset Management (ITAM) and Software Asset Management (SAM) challenges with a modern, affordable solution.

**Microsoft®** Partner

Gold Software Asset Management  
Gold Independent Software Vendor (ISV)  
Gold Data Platform

**ORACLE®** Gold Partner

**Symantec™** Software Asset Management Program

Certero is a Microsoft Partner with a Gold Software Asset Management competency as well as an Oracle Gold Partner and Symantec Partner. This level of expertise and skill underpins the approach and design resulting in a user-friendly solution for SAM Professionals, Engineers and all levels of Management.

As well as having market leading capabilities in the traditional ITAM field, such as Inventory we also excel at SAM with our real time Effective License Position (ELP) functionality, AssetStudio® addresses even more challenges such as Virtualisation, Device Based Licensing (Citrix/Terminal Services), SaaS, Cloud, App-V, Clustering to ensure the ultimate goal of an Optimised License Position (OLP) becomes a reality.

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Gold Data Platform

**ORACLE®** Gold Partner

**Symantec™** Software Asset Management Program

**CITRIX®**  
PARTNER  
Silver Solution Advisor

Member of  
**FAST**  
Promoting the legal use of software

**vmware®**  
PARTNER  
PROFESSIONAL



The solutions presented below are only a selection of the modules available in AssetStudio®

 **Windows 8** All Certero solutions are compatible with Windows 8



AssetStudio® **Manager** is an Intelligent Platform that manages the AssetStudio® modules as if they were a single seamless solution.

Each AssetStudio® module plugs into the AssetStudio® Manager providing a holistic view from a single dashboard interface. The Intelligent Platform Manager gives you complete visibility regardless of which modules are applied today or in the future, making any variation possible. The future has never been simpler.



**Advanced IT Asset Management (ITAM)**  
Via agent and agentless technologies provides the most comprehensive hardware and software information, critical to addressing the complex challenges of

licence management and compliance.

### Key Features

- AssetStudio® Inventory stores all software changes making it easy for you to identify licence up/downgrades, removals, when they occurred and who made them
- Real time access to detailed licence information for all software installed on a computer device
- Management of dynamic virtualised assets (Servers and PCs), simplifying licence management and compliance
- AssetStudio® Inventory can take feeds from Altiris, SCCM, LANDesk, Front Range etc. or can work as a stand alone module



**Advanced IT Asset Management (ITAM)**

Provides remote software delivery which, when combined with other

modules such as AssetStudio® Inventory, means organisations can take advantage of additional automation by automatically targeting computers based on pre-defined criteria.

### Key Features

- Remote deployment of application packages
- Logging at both client and delivery job level provides detailed progress and error checking
- Wake on LAN for out-of-hours deployments
- Dynamic and Static grouping of assets allows simplified targeting of systems
- Simple to use, can be used by all areas of the IT Department



Lets you scan computers for required software updates, report on the findings, and automate the downloading and distribution of required updates for

Windows software through the simple user interface. The Proactive Patch Management Solution can assist organisations in meeting their security needs by automating the detection and facilitating the remediation of security vulnerabilities.

### Key Features

- **Identify and target specific machines to assess vulnerabilities** and schedule updates to minimise risk and save valuable time and resources.
- **Mitigate the threat posed by the most vulnerable Windows applications** by automating the detection and facilitating the remediation of vulnerabilities
- **Generate reports and IT analytics** on which patches have been installed, where and when through the easy to understand charts and graphs
- **Automatically installs missing security patches** to protect your network
- **Easy integration with Microsoft WSUS** for easy deployment of third-party updates



analyses and identifies all commercial applications in your IT environment to provide a comprehensive catalogue of software applications.

The Software Recognition Database automatically identifies which software belongs to which applications. It also tells you which applications require licenses and makes it easy for you to see which software is used in your organisation.

Unidentified applications are automatically sent to Certero for analysis and once identified the software is then uploaded to the database. With this service organisations will always be able to keep current and ensure compliance with software upgrades and new software purchases.

### Key Features

- Identifies all commercial applications and provides information on licensable applications
- Automated application identification and commitment to analyse any unidentified software on demand
- Real time licence compliance ensures that any new software installed is identified and removes the risk of leaving your organisation exposed to unlicensed software.



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**AssetStudio<sup>®</sup>  
 Licensing**

Automated Reconciliation Compliance

**Software Licence Optimisation (SLO)**  
 Functionality enables organisations to easily manage their software licenses for PC's , Servers as well as Virtual and

Terminal Services environments.

With comprehensive software recognition and reconciliation an automated Effective License Position (ELP) can be quickly and easily achieved.



These advanced licensing solutions are focused on specific vendors. Each has a high degree of additional functionality to address the complexities of their respective vendors. Microsoft being a typical example ,whereby the ability to analyse and optimise license

entitlements including up/downgrade rights and other numerous complexities enables a safe 'real-time' Effective License Position (ELP) to become a reality.



**AssetStudio<sup>®</sup>  
 For Oracle**

Automated Licence Optimisation

**Software Licence Optimisation (SLO)**  
 Instead of taking days to complete discovery efforts, data collection, and offsite processing, AssetStudio<sup>®</sup> for Oracle will

provide all the necessary detailed metrics required in a matter of hours.

AssetStudio<sup>®</sup> for Oracle delivers an onsite discovery and dependency mapping package using the same SQL query methods used by Oracle and removes the inconvenience of expensive outside personnel coming in or the need to rearrange an already busy schedule. AssetStudio<sup>®</sup> for Oracle allows customers to store and manage server and Oracle database inventory information from all platforms that Oracle can be deployed to, including Sun Solaris, HP-UX, IBM AIX, Linux and Windows. AssetStudio<sup>®</sup> will keep track of server and hardware configuration, database options and associated usage, management packs installed and their associated usage, virtual instances and names users.

**Key Features**

- **Oracle Server Worksheet (Database and Application)** created at the click of a single button
- **Discover detailed product information** on installed Oracle database licenses
- **Automated management of license metrics** including the database instances, which options and management packs are being used and configured.
- **Central tool for recording licence information** Store licence information such as licence Agreements, Enrolments and Entitlements, purchase information and physical evidence.
- **Track licence allocation** by country, organisation or even department
- **Powerful, dynamic reports** to identify and optimise software spend to ensure organisations buy only the licenses they need.



**AssetStudio<sup>®</sup>  
 AppsMonitor**

Centralised Application Tracking

With software licensing often accounting for over 30% of the IT budget and an estimated 30% of software underused or unused,

organisations need effective Software Asset Management (SAM) tools and processes. Part of an effective SAM process is the identification of unnecessary, unused or underutilised software.

Industry analysts estimate that around 30% of deployed software is underused or unused\*. This can account for a significant proportion of IT expenditure.

By monitoring the usage of software organisations can move to an Optimised License Position (OLP), enabling a buy what you need only culture.

**Key Features**

- Identify unused software on PC's, Servers, Virtualised and Terminal Services (Citrix) environments to make sure you never buy unnecessary licenses again!
- Safely and automatically remove unused software and release the licences for future allocation, cost avoidance via harvesting what you already have
- Maintain an Optimised Licence Position (OLP) and save on maintenance payments or additional purchases.
- Control and monitor apps usage by user, device or a combination of the two

**AssetStudio<sup>®</sup>  
 AccessCtrl**

Enforce Software Policy

**Software Licence Optimisation (SLO)**

Is a must have for organisations who are trying to manage an environment heavily reliant on Device Based Licensing

such as Citrix or Terminal Services. Organisations need to be able to enforce device level control for access to applications to drive efficiencies in their compliance strategy.

Having to purchase licenses for all devices regardless of the business need is very expensive. With AssetStudio<sup>®</sup> AccessCtrl it is now also unnecessary. Having an advanced solution, restricting access to applications and providing key information on used/unused software, AssetStudio<sup>®</sup> AccessCtrl is an attractive solution and a very inexpensive one too.

**Key Features**

- Prevent both users and devices from accessing an application regardless of whether it is run locally on a PC or remotely within a Terminal Services environment
- Ensure that licensing rules and corporate policies are adhered to by enforcing access policies
- Deny access to unauthorised software e.g. iTunes, uTorrent



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The image to the right shows the AssetStudio<sup>®</sup> Suite.

The modules easily plug into the AssetStudio<sup>®</sup> Manager to make any solution combination possible.

Future modules will later be added to the AssetStudio<sup>®</sup> Suite to enable comprehensive functionality as and when you need it.



IBM and Symantec modules due for release in 2013



## Acquaintia<sup>®</sup> is a Personalised Dynamic Reporting Application providing powerful information in seconds

Acquaintia<sup>®</sup> is a feature rich reporting solution that provides high level reports for any of the AssetStudio<sup>®</sup> modules in just a few clicks. Business and IT users can use information from AssetStudio<sup>®</sup> to generate Business Intelligence via Acquaintia<sup>®</sup> that enables historic, current and predictive views.

### Key Features

- Can be used with any module in the AssetStudio<sup>®</sup> Suite
- Real time Business Intelligence to generate situational analysis, trend reports and what if scenarios.
- Select from pre canned charts, graphs and widgets to dynamically report on cost, usage and time across the enterprise
- Granular reporting functionality that allows managers to customise information to dynamically report on trends across various parameters
- Ability for business and IT Users to quickly ask questions via a parameter driven interface using graphs and widgets
- Customisable dashboard with easy to understand reports that can be personalised to display only reports relevant to you

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